Executive Council Meeting November 18, 2024 9:00 am

I. Presentation-SCAN 13:

- a. Hacking risk and employee behavior
- b. Higher education may be targeted
- c. SCAN 13 focuses on risk metrics, policy, controls, communications, training, and accountability.
- d. High risk behaviors:
 - i. Personal use risk: Using work account for personal activities
 - ii. Contact risk: contact and organizational information available to attackers
 - iii. Critical expose risk: work accounts exposed to highest likelihood of attacks
- e. Work email should only be used for business purposes. It increases your hacking risk by:
 - i. Enhancing your targeting profile
 - ii. Lowering your guard
 - iii. Each person should have three types of accounts to lower your hacking risk:
 - 1. Work
 - 2. Personal-critical (insurance, credit card, health, etc)
 - 3. Personal-fun (amazon, friends and family)
- f. High risk behaviors
 - i. Never use work email to register for personal 3rd party accounts
 - ii. If you are receiving non-work related email in your inbox, **change your email on file** with the sender to your personal email; **don't unsubscribe**-move to junk or spam.
 - iii. Use completely unique passwords for work accounts
 - iv. Posting information in public forums (don't use your work email or mobile number).
 - v. Never use work email or personal communication
 - vi. Overuse of signature block; don't list your cell number or email as a default
 - vii. You may add your cell if its new communication with a trusted party or request for a callback.
- g. Phishing; hijacking
 - i. Don't click on links or open PDFs on anything unexpected
 - ii. Don't forward emails that are suspicious
 - iii. Be sure to use secondary verification-call the sender
 - iv. Don't click on embedded URLS or QR codes
 - v. Don't listen to attached voice mails
 - vi. Don't use public wi-fi for work activities
 - vii. Don't use work email to register for productivity apps
 - viii. Be cautious about Al-don't put in personal information

- ix. When getting a suspicious email:
 - 1. Don't respond
 - 2. Don't click on links including unsubscribe
 - 3. Ask is this material, reasonable and expected; if not, call the sender

II. J. Castillo-University Update

- a. Birthday lunch is Thursday at noon. There will be reminders forthcoming.
- b. Debrief with VPs concerning convocation.
- c. This week the Texas State Board of Regents will take up an agenda item concerning renaming Sul Ross in Eagle Pass.
- d. Reminder: Denise will be sending emails on a regular basis concerning time sheets. Employees must enter time as they work it and that is what supervisors should approve.
- e. No one should use TAMIU email to contact legislators. If you use your private email, you must identify as a private citizen NOT an employee.
- f. Legislative session begins January 14.
- g. DEI audit-interviews completed, but have not selected samples yet
- h. Camps and programs for minors audit is ongoing

III. C. San Miguel-Enrollment Trends

- a. VC Hallmark will put out language for low-producing minors and certificates. Report will need to be sent to Chancellor and THECB.
- b. Dr. Maddan will add AI policies to SYL (additional course information). The faculty member must put an AI policy. The Provost will not dictate a blanket AI policy.
- c. Be on the lookout for schedule creation; working on calculations for teaching loads.
- d. Merienda with the Provost on Wednesday; will present QEP update and ask for feedback
- e. Online wintermester classes are full; in person classes are struggling with enrollment

IV. J.G. Garcia-Enrollment Update

- a. Financial Aid training this week for high school counselors
- b. Enrollment report. See handout
- c. Final drop date is Thursday for regular semester; Thursday after Thanksgiving for 7 week course. Please encourage students to see professor prior to dropping.
- d. If faculty need the testing center for finals, please contact Alex Martinez
- e. Last Saturday was Preview Day; next one is February 1
- f. Saturday was Parent Day. Academic panel was well received.
- g. Students who drop or fail numerous classes will need advising as to when they can retake courses (spring or summer).
- h. High schools will be on campus this week-Diner will be busy
- i. Laredo university night is this week (Wednesday 6-8)
- j. This week is International Education week

k. Tree lighting ceremony is Thursday 6-8

V. R. Palacios-Giving Day

a. Giving Day is Tuesday and Wednesday. Please help us discover new donors by sharing links with 5-10 people.

VI. G. Zimmerman-Athletic Update

- a. Fall sports have wrapped up
- b. Basketball has started
- c. Tomorrow is Athletics department meeting at 11:00 am
- d. December 6 is last day for Voz de Ninos

VII. A. Ramirez-First Year Retention

- a. Freshman retention (see handout)
- b. Goal is 90% fall to spring
- c. Thursday UC hosted the Four Year Many Futures wall ceremony; it was well attended.

VIII. C. Galaviz-SGA

- a. SGA will participate in Giving Day
- b. Seeking election commissioners
- c. Developing student leadership exchange program
- d. Student Appreciation night will be November 23

IX. H. Kazen-Faculty Senate

- a. Concerns from faculty about courses being transferred online; miscommunication will be addressed
- b. New president: Kate Houston; new VP: Puneet Gill

X. M. Hernandez-Staff Senate

- a. Slice of Thanks November 20
- b. Met with system staff senates to discuss goals for new chancellor
- c. Bylaws are being reviewed
- d. Donations to Holiday Gala-information will be sent soon

XI. R. Garcia-VP for Student Engagement

- a. Healthy U experiences
- b. Late Night Breakfast is upcoming
- c. Preparing for New Student Orientation
- d. TAMIU Royals program will be discontinued

XII. S. Harmon

a. Deer event will be Thursday at 11:00 am

FFR 2024 (1363) - Fall to Spring Registration Numbers

for Sophomores and 11/8/2024 11/19/2024 11/11/2024 11/11/2024 11/13/2024 11/13/2024 11/15/2024 11/15/2024 11/15/2024 11/15/2024 11/19/2024 11/19/2024 11/20/2024 11/20/2024 11/25/2024 11/25/2024 11/25/2024 11/25/2024 11/25/2024 11/25/2024 11/25/2024 11/28/2024 11/28/2024 11/28/2024 11/28/2024 11/28/2024 11/28/2024 11/29/2024 11/7/2024 11/5/2024 11/4/2024 Date **Cumulative Count** 871 922 953 992 1007 865 71 171 794 37 63.46% Percent 73.88% 63.90% 67.64% 69.91% 72.78% 58.29% 5.21% 1.25% 2.71% 37 students registered | -12 students registered | (-24.49%) as | compared to 2023 | compared to 2023 Daily Rate of Change Yearly Rate of Change By Percent 623 100 29 56 97 24.56% 29.55% 13.92% 9.49% 2.96% 3.20% 6.47% 6.36% 7.13%

Freshmen

Registration opens

*If we register 45 students in each week remaining before the year ends (5 weeks before December 20th), the 90% threshold will be met.

| | | The same of the sa | | | | |
|----------------|--------|--|---|-----------|--------|------------------------------|
| 73.88% | 82.25% | 74.92% | 77.14% | 69.39% | 73.82% | Retention Rate by College |
| 1363 | 62 | 319 | 70 | 232 | 680 | Total |
| 1007 | 51 | 239 | 54 | 161 | 502 | Registered |
| FFR 2024 Total | UC | CNHS | COED | ARSSB | COAS | |
| | | ion Data Summary | First-Time Freshman 2024 Retention Data Summary | First-Tir | | |

Thanksgiving Thanksgiving

Thanksgiving

Texas A&M International University Enrollment Comparison Spring 2025 with Spring 2024

| UC Total | CNHS | COED | COAS | ARSSB | College | Spring 20 | 11.14% | Total | UC | CNHS | COED | COAS | ARSSB | College | Sp | 11.08% | Total | UC | CNHS | COED | COAS | ARSSB | College |
|------------------------|-------|-------|--------|-------|---------|---|--|---------------|-------|---------|-------|--------|--------|---------|--|--|-------|-----|------|-------|-------|-------|------------------------|
| 2,287 53,955 | 3,085 | 1.854 | 38,539 | 8,190 | UG |)25 Sem | INCREA | 2,239 | 2,239 | 0 | 0 | 0 | 0 | CHS | ring 202 | NCREAS | 169 | 169 | 0 | 0 | 0 | 0 | CHS |
| 5,705 | 528 | 2,526 | 1,197 | 1,454 | GR | ester Cre | SE over | 13,936 | 579 | 0 3,249 | 763 | 7,055 | 2,290 | FFR | 5 Semes | SE over t | 1,006 | 44 | 238 | 57 | 507 | 160 | FFR |
| 0 57 | 0 | 0 | 39 | 18 | PHD | pring 2025 Semester Credit Hours by level | 11.14% INCREASE over this period last year | 2,970 | 176 | 719 | 177 | 1,415 | 483 | FR | Spring 2025 Semester Credit Hours - 11th Day of Registration | 11.08% INCREASE over this period last year | 216 | 13 | 50 | 13 | 106 | 34 | CHS FFR FR SO JR SR GR |
| | | | | | | s by lev | od last y | | | 1,217 | 292 | 4,520 | 1,624 | SO | t Hours | d last y | 586 | 18 | 93 | 21 | 334 | 120 | SO |
| 2,287 59,717 | 3,613 | 4,380 | 39,775 | 9,662 | Total | <u>'el</u> | /ear | 14,774 | 661 | 1,234 | 1,040 | 8,385 | 3,454 | JR | : - 11th I | ear | 1,093 | 46 | 96 | 74 | 629 | 248 | 'n |
| | | | | | | | | 12,100 | | 1,471 | | | 2,256 | SR | Day of R | | 992 | 45 | 120 | 43 | 594 | 190 | SR |
| | | | | | | | | 5,750 | 0 | 448 | 2,542 | 1,186 | 1,574 | GR | Registra | | 812 | 0 | 81 | 329 | 165 | | |
| | | | | | | | | 57 59 | 0 | 0 | 0 | 39 29 | 18 11 | | tion | | 7 4 | 0 | | 0 | 5 2 | | GD 1 |
| | | | | | | | | 9,717 | 1,461 | 8,338 | 5,306 | ,913 | 11,699 | Total | | | 1,881 | 335 | 678 | 537 | 2,340 | 991 | Total |
| Total | CNHS | COED | COAS | ARSSB | College | Spring 2 | Final Of | lotal | UC | CNHS | COED | COAS | ARSSB | College | Sp | Final Of | Total | UC | CNHS | COED | COAS | ARSSB | College |
| 2,041 49.180 | 3,545 | 1,915 | 34,374 | 7,305 | OG | 2024 Sen | ficial Se | 1,263 | 1,263 | 0 | 0 | 0 | 0 | CHS | ring 202 | ficial He | 85 | 85 | 0 | 0 | 0 | 0 | CHS |
| 0 4.506 | 266 | 1,866 | 1,101 | 1,273 | GR | Spring 2024 Semester C | Final Official Semester C | 1,263 13,968 | 436 | 3,120 | 579 | 7,199 | 2,634 | FFR | Spring 2024 Semes | Final Official Headcount | 994 | 32 | 231 | 44 | 507 | 180 | HS FFR |
| 45 | 0 | 0 | 18 | 27 | PHD | | redit Ho | 2,230 | 166 | 330 | 130 | 1,098 | 506 | | | Spring 2 | 166 | 13 | 24 | 10 | 82 | 37 | |
| | | | | | | redit Hours by level | urs for | | | 860 | 458 | 4,210 | 1,526 | SO | it Hours | Spring 2024 - 7,940 | 532 | 15 | 70 | 31 | 308 | 108 | SO |
| 2,041 | 3,811 | 3,781 | 35,493 | 8,605 | Total | vel | redit Hours for Spring 2024 - 88,687 | 12,753 11,653 | 374 | 1,572 | 1,043 | 7,267 | 2,497 | JR | ter Credit Hours - 11th Day of Registration | 940 | 968 | 29 | 123 | 75 | 556 | 185 | FR SO JR SR GR |
| | | | | | | | 024 - 88 | 11,653 | 521 | 1,739 | 550 | 6,555 | 2,288 | SR | Day of F | | 975 | 36 | 140 | 48 | 558 | 193 | SR |
| | | | | | | | The state of | 4. | | | | - | 1,0 | 0 | èg | | 0 | | | | | | |
| | | | | | | | ,687 | 556 48 | 0 0 | 215 0 | 845 0 | 156 18 | 340 30 | GR3D | istrati | | 68 | 0 | 35 0 | 246 0 | 164 3 | 223 3 | GR3D |



TEXAS A&M INTERNATIONAL UNIVERSITY

A Member of The Texas A&M University System

Office of the President

EXECUTIVE COUNCIL MEETING

November 18, 2024 9:00 am KL270

1. <u>Presentation- Scan 13</u>-This presentation will raise awareness of how bad guys select you and your organization. By changing a few everyday behaviors, employees will be armed with the information they need to safeguard themselves and reduce risk on behalf of the University.

J. CASTILLO

2. University Update

C. SAN MIGUEL

3. Discussion of Enrollment Trends by Major and Minor

J. G. GARCIA

4. Enrollment update

R. PALACIOS

5. Giving Day-Alumni.tamiu.edu/giving

G. ZIMMERMANN

7. Athletic Update

A. RAMIREZ

8. Freshmen First-Year Retention Rate

CALENDAR ITEMS

- International Education Week-Parade of Nations, November 18, 12 noon
- TAMIU Giving Days, <u>November 19-20</u>
- November Birthdays Staff Luncheon, November 21, Location TBD, 12 p.m.
- Christmas Tree Lighting Ceremony, November 21, 6 p.m., Killam front lawn
- Celebration of Community Engagement, <u>November 21</u>, 6:30 p.m., STC Ballroom
- Thanksgiving Holiday, November 28-29
- Trailblazers Legacy Night, <u>December 2</u>,
- Executive Council Meeting, <u>December 2</u>, 9:00 a.m., KL270
- Ring Day, <u>December 3</u>
- Last Class Day, <u>December 3</u>
- Late night Breakfast, **December 3**, 8 p.m., Killam Colonnade
- December Birthdays Staff Luncheon, <u>December 5</u>, Location TBD, 12 p.m.
- Faculty Senate Meeting, <u>December 6</u>, STC 230, 12 p.m.

- TAMIU Holiday Gala, <u>December 7</u>, 6:30 p.m., STC Ballroom
- 2024 Fall Commencement, <u>December 12</u>, Sames Auto Arena, 11 am & 4 p.m.
- Executive Council Meeting, December 16, 9:00 a.m., KL270
- Winter Break, <u>December 23, 2024 Jan 1, 2025</u>

M. CALDERON, K. CASARES, J. CASTILLO, S. F. GONZALEZ, J. G. GARCIA, S. HARMON, F. JUAREZ, M. MUNOA, J. O'MEARA, C. SAN MIGUEL, R. WILKINSON, M. TORREGOSA, H. KAZEN, G. ZIMMERMANN, A. RAMIREZ, L. NORRIS, M. R. PALACIOS, R. GARCIA, A. GONZALEZ, C. HARRIS, M. YNALVEZ, L. PEREZ-BATRES, J. GALAVIZ, R. PALACIOS, H. KAZEN, R.YNALVEZ, M. HERNANDEZ, S. MADDAN

Absent: