

SBMP Requirements

- Enrollment fee of \$250 (Non-refundable)
- Attend at least 8 classes to complete the program within current active cohort to receive a certificate of completion
- Complete one webinar/workshop

SBMP Benefits

- Access to professional advising to assist you with the start-up or expansion process of your new or existing business
- Access to financial, market and demographic research reports customized to your industry and geographic location
- Enhance your management skills
- Networking opportunities
- Courses available in person or online

SCAN QR CODE
TO ENROLL



TEXAS A&M
INTERNATIONAL
UNIVERSITY

5201 University Boulevard
Laredo, TX 78041
TAMIU Sue and Radcliffe Killam Library,
Room 321
956.326.2827
www.tamtu.edu/sbdc

TAMIU SBDC



Funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact 956.326.2827.



TEXAS A&M
INTERNATIONAL
UNIVERSITY

Est. 2008



SMALL BUSINESS
MANAGEMENT
PROGRAM

Fall 2024

BUILDING THE TEXAS ECONOMY
ONE BUSINESS AT A TIME

FALL SCHEDULE 2024

EVENING CLASSES 6 to 8 p.m.

The Art of Starting a Business
Basic Business Essentials
Tuesday, October 8

Anatomy of a Business Plan
A Step-by-Step Guide
Thursday, October 10

Simplifying The Hiring Process
Getting Ready for New Employees
Tuesday, October 15

Building Your Personal and Business Financial Game Plan
Learn about long-term financial security
Thursday, October 17

Marketing Basics
Internet Marketing and Social Media
Tuesday, October 22

Small Business Tax Duties
Strategies that can benefit your business
Thursday, October 24

Managing Cash Flow
Guide to Financial Control
Tuesday, November 5

* All classes are subject to change

Show me the Money
Financing option for small business
Thursday, November 7

Human Resources Policies & Issues
Managing your people strategically
Tuesday, November 12

Legal Issues for Entrepreneurs
Advice in starting and organizing a business
Thursday, November 14

SBDC PARTNERS



WEBINARS

Digital Marketing Essentials for Small Business Success
Wednesday, October 10

How to Grow Your Brand by Networking
Wednesday, October 16

Insurance 101: All the musts in properly protecting your business
Wednesday, October 23

Understanding Form 2290, Heavy Highway Vehicle Tax
Tuesday, October 29

Photography Strategies for Brand Building
Wednesday, November 6

Job Safety Analysis- How to reduce Workplace Injuries and Free Safety Resources
Wednesday, November 20

National Tax Security Awareness
Tuesday, December 3

Promoting your business through video
Wednesday, December 11