

SBMP Requirements

- Enrollment fee of \$250 (Non-refundable)
- Attend at least 8 classes to complete the program within current active cohort to receive a certificate of completion
- Complete one webinar/workshop

SBMP Benefits

- Access to professional advising to assist you with the start-up or expansion process of your new or existing business
- Access to financial, market and demographic research reports customized to your industry and geographic location
- Enhance your management skills
- Networking opportunities
- Courses available in person or online

SCAN QR CODE
TO ENROLL



TEXAS A&M
INTERNATIONAL
UNIVERSITY

5201 University Boulevard
Laredo, TX 78041
TAMIU Sue and Radcliffe Killam Library,
Room 321
956.326.2827
www.tamtu.edu/sbdc

TAMIU SBDC



Funded in part through the State of Texas and a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities or limited English proficiency will be made if requested at least two weeks in advance. Contact 956.326.2827.



TEXAS A&M
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SMALL BUSINESS
MANAGEMENT
PROGRAM

Spring 2025

BUILDING THE TEXAS ECONOMY
ONE BUSINESS AT A TIME

SPRING SCHEDULE 2025

EVENING CLASSES 6 to 8 p.m.

The Art of Starting a Business
Basic Business Essentials
Tuesday, February 25

Anatomy of a Business Plan
A Step-by-Step Guide
Thursday, February 27

Simplifying The Hiring Process
Getting ready for new employees
Tuesday, March 4

Building Your Personal and Business Financial Game Plan
Learn about long-term financial security
Thursday, March 6

Marketing Basics
Internet marketing and social media
Tuesday, March 18

Small Business Tax Duties
Strategies that can benefit your business
Thursday, March 20

Managing Cash Flow
Guide to Financial Control
Tuesday, March 25

Show me the Money
Financing options for small business
Thursday, March 27

Human Resources Policies & Issues
Managing your people strategically
Tuesday, April 1

Legal Issues for Entrepreneurs
Guidance with starting and organizing a business
Thursday, April 3

SBDC PARTNERS



WEBINARS

Coach Your Team to Success
Wednesday, February 19

Preparing for Tax Season and Deadline Extension
Tuesday, March 4

Procurement and Contracting Opportunities
Wednesday, March 5

Get Customers-Market in Moments
Wednesday, March 5

Getting Out of Debt
Friday, March 7

Leadership
Wednesday, March 19

Staying Ahead: Monthly Google & AI Development
Thursday, March 20

Time Management
Thursday, March 27

Building Credit
Wednesday, April 2

Investing 101: Grow your finances; Learn the ins and outs to investing
Tuesday, April 8

* All classes are subject to change