How to Build an Effective Lab Team Communication Environment

Principal investigators spend a lot of time finding the right people with the right experience to contribute to their research efforts. But special attention should also be paid to the communication environment in which the collaboration takes place. Do team members feel free to innovate and approach problems creatively, or do they feel boxed in or intimidated by the team leader or others on the team? Setting the right tone assures that collaboration can take place.

Innovative clinical research is dependent on multi-disciplinary teams to envision, design and implement complex research protocols. The varied backgrounds and approaches can also cause culture clashes within a team, making it more difficult for principal investigators to lead and to foster a communication environment in which collaboration can take place. Effective team communication not only strengthens team members' attachment and commitment to the team, but it also increases team productivity

This team-driven Webinar will examine the characteristics of supportive and defensive communication environments as well as how specific communication behaviors impact clinical research team function.

Drawing from her experiences as a clinical research lab supervisor and communication scholar, your expert presenter will give you real-life examples to study how group dynamics can influence the communication environment and overall team productivity.

Key Webinar Take-Aways:

- ✓ Clearly identify the main differences between defensive and supportive communication environments.
- ✓ Step-by-step guidance for building a supportive communication environment— why you shouldn't wait until you are faced with a team crisis.
- ✓ Real-life examples to help you boost team productivity
- ✓ Proven strategies for handling conflict in research teams—best practices revealed
- ✓ Understand the communication behaviors that are helpful to collaboration—and how to encourage these effectively