TAMIU College of Education

MARKETABLE SKILLS FOR EDUCATION MAJORS

Q. What are Marketable Skills?"

A. Marketable skills are "skills valued by employers that can be applied in a variety of work settings".

Q. What programs do these Marketable Skills apply to?

A. Marketable skills are applied in each of our two Undergraduate Degrees (Elementary Education and Kinesiology) as well as for our six graduate degrees.

DEGREE	Essential Skills				Additional Skills			
	Critical Thinking / Problem Solving	Oral / Written Communication	Teamwork / Collaboration	Leadership	Digital Technology	Global / Intercultural Fluency	Professionalism / Work Ethic	Career Management
BSIS in Elementary Education	●	●	●	●	●		●	
BS in Kinesiology with Certification	●	●	●	●	●		●	
Master of Arts in Teaching	●	●	●	●			●	
MS in Bilingual Education	●	●	●	●	●	●	●	
MS in Curriculum & Instruction	●	●	●	●	●	●		
MS in Educational Administration	●	●	●	●			●	●
MS in School Counseling	●	●	●	●			●	●
MS in Special Education	●	●	●	●			●	●

EDUCATION & TRAINING

DESCRIPTION: Planning, managing, and providing education and training services and related learning support services

Sample Careers

Job Title	UISD TYPICAL ANNUAL SALARY	LISD TYPICAL ANNUAL SALARY
K-12 School Teachers	$56,459	$57,024
Campus Administration	$79,574	$79,634
District Administration	$90,693	$97,335

> You'll need to know how to…Think critically, be creative, talk to people, work on a team, and lead.

There are two types of Marketable Skills that are necessary in the workplace: Hard and Soft Skills.

Hard Skills	Soft Skills
These skills are specific and usually measurable skills that are needed to do a job. You will learn these skills for your future career as you take courses. Hard skills, for example, might include building websites, cooking for fine dining restaurants, performing statistical analysis, learning graphic design, mastering math, or understanding art restoration. These are also called technical or applied skills. You will learn hard skills in your courses, but you can also use sites like Khan Academy and Codecademy to teach yourself certain skills.	These skills are also known as transferable skills because you can transfer them to any job you have over the course of your career. You will learn these skills as you interact with teachers, course materials, and other students during your courses or through extracurricular activities. Soft skills, for example, might include listening, reasoning, professionalism, courtesy, punctuality, or public speaking.

Essential Marketable Skills

CRITICAL THINKING/PROBLEM-SOLVING

The ability to conceptualize future needs and solutions for meeting those needs

Transferable Skill	Instance in your life or in a class in school when you use that skill
Forecasting, Predicting	
Creating Ideas	
Identifiying Problems	
Imagining alternatives	
Identifying Resources	
Gathering Information	
Solving Problems	
Setting Goals	
Defining Needs	
Analyzing	
Developing evalutation strategies	

ORAL/WRITTEN COMMUNICATION

The skillful expression, transmission, and interpreation of knowledge and ideas.

Transferable Skill	Instance in your life or in a class in school when you used that skill
Speaking effectively	
Writing concisely	
Listening attentively	
Expressing ideas	
faciliating discussions	
Providing feedback	
Negotiaitng	
Persuading	
Reporting information	
Describe feelings	
Interviewing	
Editing	
Communicating professionally through writiitng	

TEAMWORK/COLLABORATION

The use of interpersonal skills for resoliving conflict, relating to and helping people

Transferable skill	Instance in your life or in a class in school when you used that skill
Developing rapport	
Being Sensitive	
Listening	
Conveying Feelings	
Providing support	
Motivating	
Sharing Credit	
Counseling	
Cooperating	
Delegating respectfully	
Representing others	
Preceiving feelings	
Assertings	

LEADERSHIP

Skills used in supervising, directing and guiding individuals and

Transferable Skill	Instance in your life or in a class when you used that skill
Initating new ideas	
Handling details	
Coordinating tasks	
Managing groups	
Delegating responsibility	
Teaching	
Coaching	
Counseling	
Promoting change	
Selling ideas or products	
Making decisions	
Managing conflict	

Additional Marketable Skills

DIGITAL TECHNOLOGY

The willingness and ability to learn new technologies

Transferable Skill	skill
Typing	
Using presentation software	
Creating spreadsheets	
Using databases	
Using the internet	
Using email	
Using social media	
knowing what technology is best for the job	
Learning new technology	

GLOBAL/INTERCULTURAL FLUENCY

Learning from and valuing diversity

Transferable Skill	skill
Being curious about other people	
Seeing multiple points of view	
Understanding cultural differences	
Including others	
Using language sensitive to people's differences	

PROFESSIONALISM/WORK ETHIC

The day-to-day skills that help promote effective production and

Transferable Skill	skill
Implementing decisions	
Cooperating	
Enforcing policies	
Being punctual	
Managing time	
Attending to detail	
Meeting goals	
Enlisting help	
Accepting responsibility	
Setting/meeting deadlines	
Organizing	
Making Decisions	

CAREER MANAGEMENT

The ability to voice your skills, strengths, and knowledge

Transferable Skill	Instance in your life or in school when you used that skill
Advocating for yourself	
Pursing opportunites	
Asking for what you want	
Telling others what you do well	

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