Women’s & Gender Studies Marketable Skills

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| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| WGST  Minor | **Identify women’s contributions to fields like history, literature, culture, politics, and economics** | * Critical thinking skills * Cultural literacy and awareness * Understanding power relations * Sampling of knowledge from diverse fields | * Social media promoter/ influencer * Hiring Manager * Title IX Officer * Political Campaign Planner * Advertising, Marketing, Management, and Public Relations * Legal Professional (lawyer, paralegal, etc.) * Education Worker (teacher, administrator, etc.) * Creative Writer * Social Worker * Museum Studies Professional/ Curator * Consulting, Public Policy |
|  | Employ grammatical standards in essays and/ or presentations | * Critical thinking skills * Evaluation and analysis of complex texts Synthesis of complex information * Detail-oriented reading skills * Conformity with grammatical & stylistic standards in writing and oral delivery * Editing and proofreading skills * Argumentation | Government  Journalism  Advertising, Marketing, Management, and Public Relations  International Commerce and Logistics  Legal Profession  Education  Creative Writing, Entertainment  Technical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writing  Consulting |
|  | Analyze the intersection of gender, race, class, culture, and/ or sexuality | * Critical thinking skills * Cultural literacy and awareness * Understanding power relations * Synthesis of various identity politics | * Social media promoter/ influencer * Hiring Manager * Title IX Officer * Political Campaign Planner * Marketing, Management, and Public Relations * Legal Professional (lawyer, paralegal, etc.) * Education Worker (teacher, administrator, etc.) * Creative Writer * Social Worker * Community organizer * Non-Profit Activist |
|  | Conduct Research on WGST Topics. | * Critical thinking skills * Evaluation and analysis of complex texts Synthesis of complex information * Organization & Time Management * Locating Resources * Conducting Research * Interview & Survey Proficiency * Data interpretation and management | * Market analyst * Data collector (survey designer, interviewer, etc.) * Social media promoter/ influencer * Journalist/ editor * Advertising, Marketing, Management, and Public Relations * Commerce and Logistics * Legal Professional (lawyer, paralegal, etc.) * Education Worker (teacher, administrator, etc.) |
|  | Compose arguments that effectively analyze WGST topics | * Critical thinking skills * Evaluation and analysis of complex texts * Synthesis of complex information * Detail-oriented reading skills * Cultural literacy and awareness * Argumentation * Delivering information to diverse audiences * Writing skills | * Civil Servant * Political campaign planner * Social media promoter/ influencer * Journalist/ Editor * Advertising, Marketing, Management, and Public Relations * Commerce and Logistics * Legal Professional (lawyer, paralegal, etc.) * Education Worker (teacher, administrator, etc.) * Community organizer * Non-Profit Activist |