English MA Marketable Skills

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| **Degree** | **Subject Skills** | **Transferable and Marketable Skills** | **Possible Careers** |
| MA | Graduates of the program will be able to apply the rules of Standard English Writing | Writing skillsEvaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills  | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentTechnical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writingConsulting |
|  | Graduates of the program will be able to identify literary devices and authors across genres and eras | Critical thinkingEvaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness Creative thinking skills Organization & Time Management | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionPublishingCopywritingEducationCreative Writing, EntertainmentCorporate Communications |
|  | Graduates of the program will be able to analyze a text through close reading | Critical thinkingWriting skillsEvaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness ArgumentationOrganization & Time Management | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentTechnical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writingConsulting |
|  | Graduates of the program will be able to compose cogent argumentative essays | Critical thinkingWriting skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness ArgumentationOrganization & Time Management | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentTechnical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writingConsulting |
|  | Graduates of the program will be able to employ literary research methodology | Critical thinkingWriting skillsEditing and proofreading skills Evaluation and analysis of complex texts Synthesis of complex informationDetail-oriented reading skills Cultural literacy and awareness ArgumentationOrganization & Time Management | GovernmentJournalismAdvertising, Marketing, Management, and Public RelationsInternational Commerce and LogisticsLegal ProfessionEducationCreative Writing, EntertainmentTechnical Communication (Grant Writing, Human/Computer Interface Design, Corporate Communications, IT writingConsulting |