

# Nilda M. Garcia, Ph.D. MBA.

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## EDUCATION

**University of Miami** Coral Gables, Florida  
Ph.D. in International Studies 2017

**Texas A & M International University** Laredo, Texas  
MBA with a concentration in International Trade- 2009

Bachelors in Business Administration with concentration  
in Marketing- 2006

**University of New Brunswick** Fredericton, NB, Canada  
Study Abroad - Fall 2005

**Superior de Commerce** Chambery, France  
Study Abroad- Summer 2004

## WORK EXPERIENCE

**Texas A&M International University**  
Assistant Professor (tenure-track) 08/2020-Present

**Texas A&M International University** 08/2018-05/2020  
Visiting Assistant Professor

**University of Miami**  
Research and Teaching Assistant 08/2012-12/2017

**Texas A&M International University**  
Staff Assistant / Museum manager 02/2008-08/2010

## PUBLICATIONS

### *Peer Reviewed*

### **Books**

Garcia, Nilda (2020). *Mexico's Drug War and Criminal Networks: The Dark Side of Social Media*, Routledge

### **Articles**

Arthur D. Soto-Vásquez, Ariadne A. Gonzalez, Wanzhu Shi, Nilda Garcia & Jessica Hernandez (2020). "COVID-19: Contextualizing Misinformation Flows in a US Latinx Border Community (Media and Communication During COVID-19)." *Howard Journal of Communications*, DOI: [10.1080/10646175.2020.1860839](https://doi.org/10.1080/10646175.2020.1860839)

## Other Publications

- Garcia, Nilda M., and Maltz, Derek (2020). "On Social Media, cancel drug cartels: Make Facebook and Twitter purge content from violent criminal organizations. *New York Daily News*. January 10. Available at: <http://www.nydailynews.com/opinion/ny-oped-on-social-media-cancel-drug-cartels-20200110-sxugczxa3nebdiztlikfym3k4-story.html>
- Garcia, Nilda M. (2019) "The Line Becomes a River: Book Review," *The International Trade Journal*. Taylor and Francis Group: June 10.
- Garcia, Nilda M. (2019). Lopez Obrador y el fin de la guerra contra el narco. Infobae Mexico. February 2. Available at: <https://www.infobae.com/america/mexico/2019/02/02/opinion-lopez-obrador-y-el-fin-de-la-guerra-contra-el-narco/>

## CONTRIBUTIONS

- Solon, O., Ward, J., and Keikkila, A. (2021). "Pastor battles human smugglers on Facebook" NBC News. Available at: [Pastor battles human smugglers on Facebook \(nbcnews.com\)](https://www.nbcnews.com/news/latin-america/pastor-battles-human-smugglers-facebook-n1111111)
- Bristol University Press Book Proposal Review- *Security Studies: Cyber, Human, and Food Security*.
- Janes Podcast "Researching Serious Organized Crime." Available at: <https://www.janes.com/defence-and-security-advisory/janes-intelligence-unit/researching-serious-organised-crime-with-Nilda-Garcia>
- Palgrave Book Proposal Review- *US War on Drugs at Home and Abroad*
- Alvarado, I. (2020). "Las lladamas que nadie puede espier: por esta razon WhatsApp es la red social favorite de los narcos." *Univision Noticias*. September 18. Available at: <https://www.univision.com/noticias/narcotrafico/las-llamadas-que-nadie-puede-espier-por-esta-razon-whatsapp-es-la-red-social-favorita-de-los-narcos>
- Plevin, R. and Ornelas O. (2019). "Mexican Cartels Turn Social Media into Tools for Extortion, Threats, and Violence." *Desert Sun*. Series funded by the Pulitzer Center. Available at: <https://www.desertsun.com/in-depth/news/2019/02/27/mexican-drug-cartels-use-social-media-for-extortion-threats-violence-facebook-whatsapp-youtube/2280756002/>

## WORK IN PROGRESS

- Book Review- *A Beginner's Guide to America. For the Immigrant and the Curious*. Submitted to *The International Trade Journal* (under review)
- The convergence of drug trafficking and migrant smuggling on social media (journal article)
- Drug Policies (book project)
- Social Network Analysis and Criminal Organizations: the case of the Sinaloa cartel (journal article)
- Covid-19: Misinformation Spread on Social Media on Latino Communities (journal article)

## GRANTS

Open Education Resources Grant Course Development and Implementation Program - \$5,000. (Awarded)	June 2021
University Research Grant- 10,000 (Awarded)	November 2020

## CONFERENCES

<b>International Studies Association (ISA)</b> “Mexico’s Drug War and Criminal Networks” “Alternative Drug Policies”	Virtual, April 2021
<b>International Association of Inter-American Studies</b> <b>Asociación Mexicana de Estudios Internacionales (AMEI)</b> “Is Legalization the path to follow. The case of Uruguay.”	Virtual, November 2021 Monterrey, 2019
<b>Latin American Studies Association (LASA)</b> “Violence in Latin America.”	Barcelona, 2018
<b>International Studies Association (ISA)</b> “The Dark Side of Social Media: the case of the Mexican Drug War.”	Atlanta, 2016
<b>International Studies Association (ISA)</b> “Social Network Analysis and Criminal Networks”	New Orleans, 2015
<b>International Studies Association (ISA)</b> “Social Media and Mexican Drug Cartels.”	San Diego, 2011

## SERVICE

<b>University Risk Management Committee</b>	Spring 2021- Present
<b>OER Advisory Group</b>	Fall 2021- Present
<b>Associate Director University College search committee</b>	Spring 2021
<b>Sames Scholar Mentor</b>	Fall 2020- Present
<b>TAMIU Preview Day</b>	Fall 2020
<b>All in for Democracy Task Force- collaborator</b>	Fall 2020- Present
<b>LULAC TAMIU- Advisor</b>	February 2020- Present
<b>SCUAD (Student Conquering Unlimited Achievements through Determination) – Advisor</b>	January 2020- Present
<b>Liaison between Jindal Global University in India and TAMIU exchange program</b>	Spring 2020
<b>Alliance for Countering Crime Online (ACCO) – collaborator</b>	Spring 2019- Present
<b>MAHPT Program Webpage – creator and administrator</b>	Fall 2018- Present
<b>International leadership Social Science department– co-coordinator</b>	Fall 2019- Present
<b>Great Conversations. A civil Discussion about Marijuana Legalization- event organizer</b>	November 2019
<b>The 2019 Fall Student Conference- judge</b>	Fall 2019
<b>Comprehensive Exam Committee - chair</b>	Spring 2019
<b>Liaison between University of La Salle Bogota and TAMIU exchange program</b>	Fall 2019

## **AWARDS**

<b>La Salle Summer Academy – Bogotá, Colombia-</b> participant	Summer 2019
<b>University of Miami Morrison Scholar Recipient</b>	2013-2017
<b>CONACYT Scholarship Recipient</b>	2012-2014
<b>Texas A&amp;M International University First Year to Success Program Rising Scholar Award</b>	2003

## **CLASSES TAUGHT**

Drug Trafficking CRIJ 4340 / PSCI 4321  
Seminar in International Politics PSCI 5368  
Senior Seminar in International Politics PSCI 4351  
International Politics PSCI 4335  
American Foreign Policy PSCI 4340  
American National Government PSCI 2305  
American State Government PSCI 2306  
IPE and Development (class taught in La Salle University in Bogota, Colombia, Summer 2019)

## **SKILLS**

Spanish and English fluency, excellent communication, social, and leadership skills, Microsoft Applications Proficiency, SPSS, Node XL, ASL level 1.