



**International Executive Seminar**  
***“Measuring Success as Regional Partners”***  
April 1, 2014  
Senator Judith Zaffirini Success Center 101

8:30 am – Registration and Breakfast

8:45 am – Welcome

9:00 – 10:00 am – Eagle Ford: Texas Impact

- Binational Eagle Ford Shale Community Program

10:00 – 10:30 am – Break

10:30 – 11:30 am – Eagle Ford: Impact México

- Dr. Luis Fernando Camacho Ortegón, Universidad Autónoma de Coahuila

11:30 am – Lunch

Discussion of Certified Programs

12:30 – 1:30 pm – Working Visas for Professionals

- Virgil Carstens –Vice Consul, U.S. Consulate General Nuevo Laredo

1:30 – 2:30 pm – Opportunities in Mexico

- Ing. José Gerardo Treviño Guzmán, Director de Promoción al Empleo y MiPyME de Nuevo Laredo

2:30 pm – Q & A

3:00 pm – Movie at TAMIU Planetarium

**Partners:**

Instituto Tecnológico de Nuevo Laredo, Tamaulipas, México  
Universidad Autónoma de Coahuila  
U.S. Consulate General in Nuevo Laredo  
Secretaría de Desarrollo Económico de Nuevo Laredo  
Binational Center: Eagle Ford Shale Community Program, TAMIU