

Texas A&M International University

A. R. Sanchez, Jr. School of Business PhD Program in International Business Administration

Amendments and Updates to the PhD Manual¹

(March 29, 2007)

The Structure of the PhD Program

The Ph.D. program in International Business Administration is a bi-pillar program, where coursework and research in International Business Administration will be combined with coursework and research in one of the following areas: Accounting, Economics, Finance, Management, Management Information Systems, or Marketing. It is designed to produce scholars who can make significant contributions - through research, teaching and service - to the growing area of International Business and associated fields. The Program consists of three components: Course work, a Comprehensive examination (written and oral) and a dissertation. Each component is described in turn.

The flow chart at the end of this document shows the components of the program in sequence.

¹ This document supplements, and as appropriate supersedes , previous versions of the PhD Operations Manuals

The Course Structure

Given the unique nature of the program, students are required to successfully complete six core courses common to all concentrations (IBA Core), plus five Quantitative and Research Methods courses and five courses in the concentration area. These courses are listed below.

MBA BUSINESS FOUNDATION*

REQUIRED GENERAL BUSINESS CORE** **21 SCH**

ACC	5310	Financial Statement Analysis
BA	5310	Business Research Methods
BA	5390	Strategic Management
ECO	5310	Managerial Economics
FIN	5310	Financial Management
MGT	5310	Seminar in Management Concepts
MKT	5310	Seminar in Marketing Management

Quantitative and Research Methods

Required courses:

15 SCH

BA	6310	Advanced Business Research Methods
BA	6320	Research Issues in International Business Administration
DS	6320	Multivariate Statistics

Select two courses based on concentration from:

Finance:

BA	6398	Special Issues in Research : Econometrics
BA	6398	Special Issues in Research : Advanced Econometrics

Management:

BA	6398	Special Issues in Research : Structural Equation Modeling
BA	6398	Special Issues in Research : Advanced Regression Models

Management Information Systems:

BA	6398	Special Issues in Research : Advanced Qualitative Modeling
BA	6398	Special Issues in Research : Structural Equation Modeling with PLS

INTERNATIONAL BUSINESS ADMINISTRATION

18 SCH

ACC	6310	Doctoral Seminar in International Accounting
ECO	6310	Doctoral Seminar in International Economics
FIN	6310	Doctoral Seminar in International Finance

MGT	6310	<u>Doctoral Seminar in International Management</u>
MIS	6310	<u>Doctoral Seminar in Global Systems Management</u>
MKT	6310	<u>Doctoral Seminar in International Marketing</u>

FUNCTIONAL AREA CONCENTRATION

Select five courses with the consent of the Academic Advisor and approval of the Ph.D. Program Director

15 SCH

Finance

FIN	6315	<u>Seminar in Corporate Finance</u>
FIN	6320	<u>Seminar in Financial Markets & Institutions</u>
FIN	6330	<u>Seminar in Investments</u>

Select two courses from:

ECO	5315	<u>Macroeconomics</u>
ECO	5399	<u>Special Issues in Economics</u>
FIN	5320	<u>International Financial Markets & Institutions</u>
FIN	5330	<u>International Investments</u>
FIN	5331	<u>International Risk Management & Insurance</u>
FIN	5340	<u>International Working Capital Markets</u>
FIN	5370	<u>Global Bank Management</u>
FIN	5380	<u>International Finance</u>
FIN	5390	<u>Seminar in International Banking</u>

Management

MGT	6312	<u>Organizational Behavior</u>
MGT	6315	<u>Organizational Theory & Change</u>
MGT	6325	<u>Leadership and Comparative Management</u>
MGT	6330	<u>Seminar in Strategic Management</u>

Select one course from:

MGT	6320	<u>Human Resource Management</u>
MGT	6335	<u>Seminar in Industry & Competitive Analysis</u>

Management Information Systems

MIS	6320	<u>Seminar in Social & Organization Issues in Information Systems</u>
MIS	6330	<u>Seminar in Human Computer Interaction</u>
MIS	6340	<u>Seminar in Emerging Technologies</u>

Select two courses from:

MIS	5330	<u>Advanced Programming</u>
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MIS	5340	Networks and Distributed Systems
MIS	5350	Information Systems Analysis
MIS	5360	Management of Information Systems
MIS	5370	Database Management and Design
MIS	5380	Information Systems Design and Implementation
MIS	5390	Project Design and Management
MIS	5399	Special Issues in Information Systems
MKT	5320	International Marketing
MKT	5330	International Promotion

DISSERTATION RESEARCH***

6 SCH

BA	6399	Dissertation Research
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A minimum of 6 SCH must be completed in dissertation research

TOTAL

75 SCH

* Students with non-business undergraduate degrees or with undergraduate degrees from non-AACSB programs may be waived from the Business Foundation courses by presenting evidence of equivalent course work at their respective institution. See information on [BMBA Business Foundation Courses](#) listed above.

** Students with non-business undergraduate degrees or with undergraduate degrees from non-AACSB programs may be waived from the Business Administration Core courses by presenting evidence of equivalent course work at their respective institution.

*** Students must remain enrolled by taking a minimum of 3 hours until dissertation is completed.

Comprehensive Examinations

All students must successfully complete all of the required course work and take a comprehensive examination within seven years of admission to the program. No credit more than seven years old, counting from the catalog year in effect at the time of initial admission, will be recognized as graduate credit applicable toward the PhD degree.

The **comprehensive examinations** will consist of **one written examination** in International Business Administration; one in the student's chosen **concentration area**, and one

in **research methods**. Student will be allowed one opportunity to retake each examination. Eligible faculty, as determined by the PhD program policy and consistent with University policy, will prepare examination questions and evaluate each examination. Examination results will be either “Pass” or “Fail”; within the “Pass”, a student may be evaluated as “Passing with Honors” or “Passing” or “Passing, conditionally,” meaning that the evaluators will require retaking and passing a portion of the exam.

An **oral examination** is scheduled upon passing the written comprehensive examination. The examination is arranged by the student’s Academic Advisor, in consultation with the PhD Program Director, and consists of at least three additional faculty members from the field of concentration as well as other PhD faculty members. Upon successful completion of the comprehensive examination, a doctoral student attains the status of Candidate for PhD in International Business.

The Dissertation

A. The Proposal: The dissertation document is the culmination of the PhD student’s work and is intended to demonstrate the candidate’s ability to *independently* conduct *meaningful* research. Thus, the PhD student must conduct the work leading to the dissertation document independently, with advice from the dissertation advisor and members of his/her dissertation committee. Such work may be a part of, or utilize data from, a larger body of knowledge, but must reflect a new idea or approach, generate new knowledge or understanding, or involve a creative extension or application of theory and knowledge. The specific methodology to be used is one appropriate to the research problem and includes both theoretical and empirical venues. Its findings must add to the state of the art of theoretical or empirical knowledge regarding a specific topic. Finally, the dissertation must be of publishable quality, and meet the prevailing standards of excellence for written scholarship within with business administration studies.

Guidelines for the length, structure, formatting, and other elements that make up a dissertation should be followed by students working on their dissertation, and are available from the College of Business Administration’s *Thesis Manual*.

After completing the comprehensive examinations and forming a PhD Dissertation Committee, students should choose a specific dissertation topic, and prepare a comprehensive dissertation proposal, and publicly defend before his/her PhD Dissertation Committee. It is the *student's responsibility* to select and develop a research topic in order to develop a worthy project and to interest a prospective dissertation chair and committee members to serve on the dissertation committee.

B. Proposal Defense: The dissertation proposal should include a description of the topic to be studied, the rationale behind the choice of topic, a comprehensive review of the theoretical and empirical literature on the topic, a set of research questions and/or hypotheses associated with the topic of study and derived from the literature review, and the results of a preliminary empirical data collection and analysis related to the research questions and/or hypotheses. Normally, the student will work closely with their intended dissertation chair in developing their proposal.

After assembling the dissertation committee, the PhD candidate must defend the proposal before the dissertation committee and the PhD Program director. While the proposal defense is open to all faculty and PhD students, the respective dissertation committee chairs will chair the proposal defense session and will set ground rules for the conduct of the session. The proposal defense must be publicly announced five days prior to the defense.²

After successfully defending his or her proposal and having incorporated suggestions from their dissertation committee, the PhD candidate may commence their dissertation project under the supervision of their committee.

C. Dissertation Chair: It is the dissertation chair's responsibility to advise and review the work of his or her PhD students in all aspects in connection with their PhD dissertations. The dissertation chair must have the necessary expertise to advise his or her PhD students on issues related to their research topics and the research methods chosen.

The dissertation chair must hold a PhD or equivalent degree, and be a full-time faculty member of the College of Business Administration. It is his or her responsibility, together with the PhD Dissertation Committee, to ensure that the student's dissertation meets the standards of originality, contribution to knowledge, and ethics required for the student to be awarded the PhD

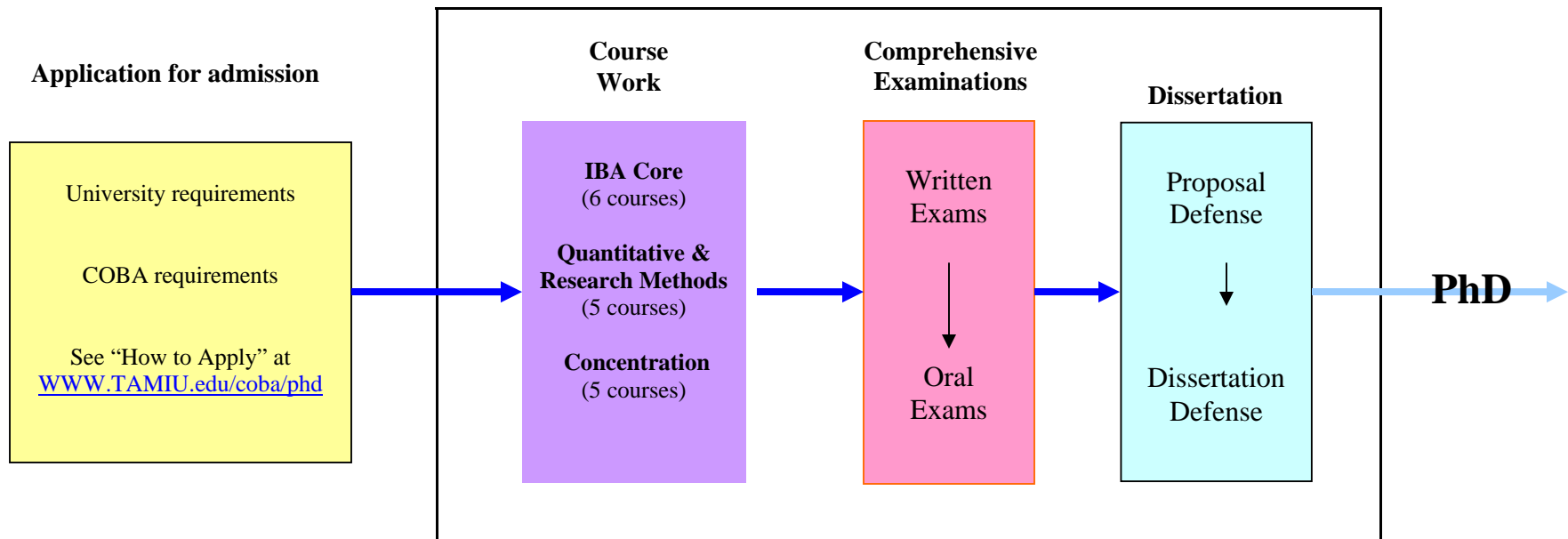
² Texas A&M International University's Institutional Review Board must approve any research involving human subjects, before the study can proceed. The specific forms and guidelines to be used in this process are available from Texas A&M International University's Office of the Vice President for Institutional Advancement.

degree. As with the academic advisor, students may change dissertation chairs at any time, as long as they have the consent of the new dissertation chair involved and permission from the PhD Program Director. However, students are strongly discouraged from changing dissertation chairs, because that may affect the continuity of their degree plan and research work.

D. Dissertation Committee Once the student has passed the comprehensive examinations (discussed earlier in this document), a PhD Dissertation Committee will be formed. This will consist of the dissertation chair, plus a minimum of three other faculty members. Normally, one of the PhD Dissertation Committee members is expected to be from outside the student's concentration. Up to two members of the PhD Dissertation Committee may be from outside the College of Business Administration, and up to one member from outside Texas A&M International University. All members of the dissertation Committee must be qualified as graduate faculty eligible to teach in the PhD program. The PhD Program Director must approve the PhD Dissertation Committee, and any subsequent changes in its membership.

Texas A&M International University
PhD in International Business Administration

Ph D Program Phases



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