



CC. Communication	4: Exemplary	3: Accomplished	2: Developing	1: Beginning	0: Unacceptable
Focus	Clear central idea targeted to appropriate audience	Clear central idea and aware of appropriate audience	Central idea addressed and adequately presented	Central idea and presentation is unclear and ambiguous	No central idea or awareness of an audience
Organization & Development	Narrative is consistently logical and highly effective	Narrative is usually logical and mostly effective	Narrative has occasional lapses in logic and is somewhat effective	Narrative is rarely logical and minimally effective	Narrative has no logic and is ineffective
Style & Sentence Structure (or use of Media/ Materials)	Sophisticated, accurate, and effective	Usually sophisticated and mostly accurate	Unsophisticated but mostly accurate	Limited and imprecise	Unreadable
Grammar & Mechanics (or Gestures, Voice, Audience Interaction)	No errors	Few errors	Some errors	Distracting number of errors	Unreadable
Research	Completely reliable, fully and appropriately documented	Few lapses in reliability and appropriately documented	Mostly reliable with occasional lapses in appropriate documentation	Frequent use of unreliable or irrelevant sources and frequent lapses in appropriate documentation	Lacks any reliable sources or documentation, or evidence of plagiarism exists